

EDUCATION



EDITING TIPS

Editing is 100% more fun and can actually be enjoyable when you're enhancing your photos and not trying to salvage them. A big part of making editing with a preset easier is getting a solid photo straight out of camera. So once you've done that, apply your favorite filter, and I recommend adjusting exposure, white balance, and playing with the HSL panel to get your final image looking just the way you've dreamed of!

I BELIEVE WE CAN GROW THE MOST
WHEN WE EXPAND OUR KNOWLEDGE,
AND STEP OUT OF OUR COMFORT ZONE.

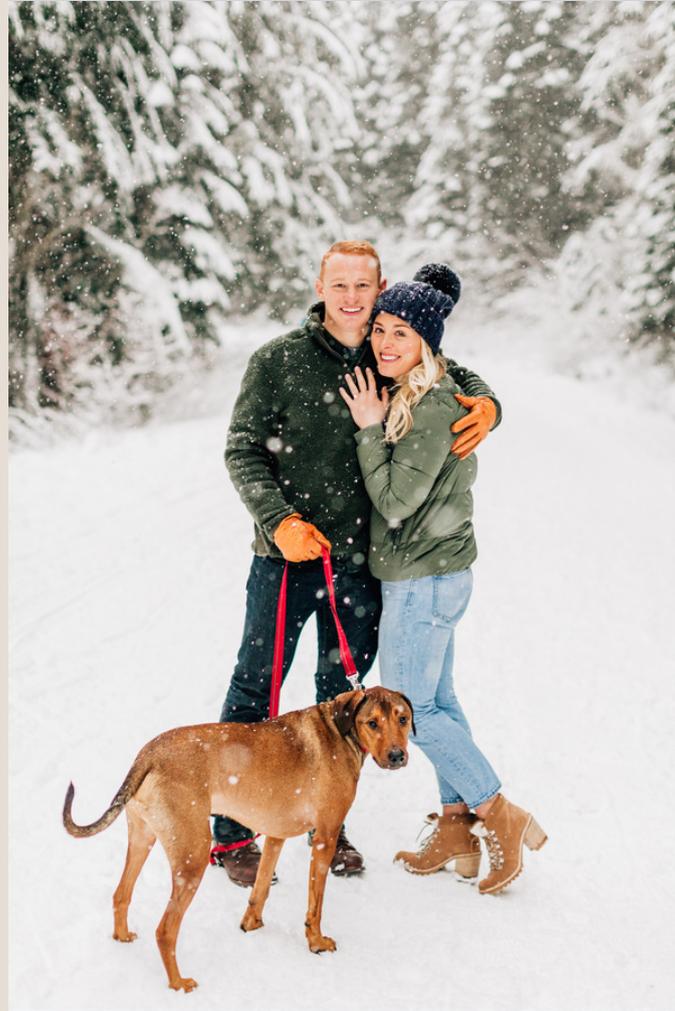


01

EXPOSURE

Even with the prettiest preset, your image will not look good if the original photo is too overexposed or too underexposed. So first things first is to apply your filter and adjust your exposure level.

I almost always increase my exposure a good amount to give my images a lighter feel, but I do so after the preset is applied.



TIPS FOR MOBILE +
DESKTOP EDITING



02

WHITE BALANCE

I want my whites to look like a true white -- not too warm and not too cool. So I will alter the WB in almost every image to get the color profile that looks best to me.

I use Kelvin when shooting so my WB is never too far off normally, but shifting your WB can transform your image drastically with or without a preset.

TIPS FOR MOBILE +
DESKTOP EDITING



HSL PANEL

Orange, yellow & green colors on the HSL/Color Panel can make the most noticeable change to any image.

Oranges and yellows will affect skin tone, yellows and greens will change the landscape tones, and so much more! I will adjust these 3 colors before any others in saturation + luminance to get my images looking how I want them.